Retailer Education Without Reinforcement When Used Alone to Restrict Minors' Access to Tobacco Products

Task Force Finding

Intervention Definition
These education interventions deliver messages to retailers about tobacco sales to minors without providing follow-up and feedback on retailer performance. Education interventions, which aim to increase retailer compliance with prohibitions on the sale of tobacco to minors, include distribution of information about current or recent changes in local or state laws governing sales to minors as well as distribution of materials such as display signs or training manuals for clerks.

Task Force Finding (June 2001)*
The Task Force finds insufficient evidence to determine the effectiveness of this intervention because of the small number of qualifying studies and lack of measurement of youth tobacco use or purchase behaviors.

*From the following publication:

Publications

Disclaimer
The findings and conclusions on this page are those of the Community Preventive Services Task Force and do not necessarily represent those of CDC. Task Force evidence-based recommendations are not mandates for compliance or spending. Instead, they provide information and options for decision makers and stakeholders to consider when determining which programs, services, and policies best meet the needs, preferences, available resources, and constraints of their constituents.

Document last updated July 22, 2014