

Retailer Education Without Reinforcement When Used Alone to Restrict Minors' Access to Tobacco Products

Task Force Finding

Intervention Definition

These education interventions deliver messages to retailers about tobacco sales to minors without providing follow-up and feedback on retailer performance. Education interventions, which aim to increase retailer compliance with prohibitions on the sale of tobacco to minors, include distribution of information about current or recent changes in local or state laws governing sales to minors as well as distribution of materials such as display signs or training manuals for clerks.

Task Force Finding (June 2001)*

The Task Force finds insufficient evidence to determine the effectiveness of this intervention because of the small number of qualifying studies and lack of measurement of youth tobacco use or purchase behaviors.

*From the following publication:

Task Force on Community Preventive Services. Tobacco. In: Zaza S, Briss PA, Harris KW, eds. *The Guide to Community Preventive Services: What Works to Promote Health?* Atlanta (GA): Oxford University Press;2005:3-79.

Publications

Task Force on Community Preventive Services. Tobacco. In: Zaza S, Briss PA, Harris KW, eds. *The Guide to Community Preventive Services: What Works to Promote Health?* Atlanta (GA): Oxford University Press;2005:3-79 (Out of Print).

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