Retailer Education with Reinforcement and Information on Health Consequences When Used Alone to Restrict Minors' Access to Tobacco Products

**Task Force Finding**

**Intervention Definition**
These interventions aim to increase retailer compliance with prohibitions on tobacco sales to minors through repeated educational messages and feedback on retailer performance. The educational component can include follow-up that either rewards compliance or punishes non-compliance with sales laws based on periodic unannounced compliance checks. In most cases, these interventions include information on the health consequences of tobacco use.

**Task Force Finding (June 2001)**
The Task Force finds insufficient evidence to determine the effectiveness of retailer education providing reinforcement and information on health consequences when implemented alone in reducing minors’ access to tobacco, because no studies met our quality criteria for inclusion in the review.

*From the following publication:

**Publications**

**Disclaimer**
The findings and conclusions on this page are those of the Community Preventive Services Task Force and do not necessarily represent those of CDC. Task Force evidence-based recommendations are not mandates for compliance or spending. Instead, they provide information and options for decision makers and stakeholders to consider when determining which programs, services, and policies best meet the needs, preferences, available resources, and constraints of their constituents.

Document last updated July 22, 2014