## Tobacco Use and Secondhand Smoke Exposure: Active Enforcement of Sales Laws Directed at Retailers

### Summary Evidence Table

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| **Author (Year): Gemson et al. (1998)** | **Location:** New York City (Central Harlem), NY  
**Intervention:** (one of 2 arms): Active enforcement  
**Comparison:** No education or enforcement (usual care) | **Study Population:** Licensed tobacco-selling retailers in the community  
**Sample Size:** N = 181 at BL  
N = 152 at F/U | Proportion of retailers selling tobacco products (single cigs or packs) on youth test purchase attempts  
Enforcement group  
Comparison group | 100%  
94.5% | 46.9%  
89.1% | −47.7 pct points p < 0.05 | 12 mo |

*a This is the value used to summarize the evidence and to develop the recommendation. We converted measurements of “retailers refusing to sell” to measurements of “retailers willing to sell” for consistency.

**Abbreviations**

BL, baseline  
F/U, follow-up  
mo, month(s)  
pct points, percentage points