## Increasing Cancer Screening: Small Media Targeting Clients - Cervical Cancer

### Summary Evidence Table - Economic Review

<table>
<thead>
<tr>
<th>Study</th>
<th>Population</th>
<th>Comparison</th>
<th>Cost Components</th>
<th>Summary Measure</th>
</tr>
</thead>
</table>
| **Author (Year):** deJonge et al. (2008) | **Location:** Province of Limburg (Netherlands)  
**Study Population:** women 25-64 years old | Usual Care | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment | $33.73 /additional woman screened (pap smear) |
| **Author (Year):** Lynch et al. (2004) | **Study Population:** Women 52-69 years old | Usual Care | Component Included  
Staff Salary X  
Overhead X  
Materials X  
Equipment X | $1,019/additional woman screened (pap test and mammogram) |
| **Author (Year):** Stein et al. (2005) | **Location:** Devon, UK  
**Study Population:** Women 39-64 years old | Usual Care | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment | $43.88 per additional person screened (pap test) |
| **Author (Year):** Thompson et al. (2007) | **Location:** North America (Seattle, Washington and Vancouver, British Columbia)  
**Study Population:** Chinese women (20-69) | Usual Care | Component Included  
Staff Salary X  
Overhead X  
Materials X  
Equipment | $900.72 per additional woman screened (pap test) |
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| **Author (Year):** Oscarsson et al. (2007) | **Location:** Kalmar County, SW Sweden  
**Study Population:** Women age 28-65 | Usual Care | Component | X  
Staff Salary | X  
Overhead  
Materials | X  
Equipment | $18.27 per additional cervical smear |