# Increasing Cancer Screening: Client Reminders

## Summary Evidence Table - Economic Review

<table>
<thead>
<tr>
<th>Study</th>
<th>Population</th>
<th>Type of Reminder</th>
<th>Cost Components</th>
<th>Average Cost Measure</th>
</tr>
</thead>
</table>
| **Author (Year):** Church et al. (2004) | **Location:** Wright County, MN  
**Study Population:** Men and women \( \geq 50 \) years of age  
**Sample Size:** n=509 | Mailed | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment | $1.07 per participant |
| **Author (Year):** DeFrank et al. (2009) | **Location:** North Carolina  
**Study Population:** Women from NC State Health Plan for Teachers and State Employees; Age 40-75 years  
**Sample Size:** Assumed delivery for 500,000 members | Mailed; enhanced w/more detailed info  
Automated telephone | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment | $0.92 per participant (Mammogram)  
$0.37 per participant (Mammogram)  
$1.43 per participant (Mammogram) |
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| **Author (Year):** Lairson et al. (2008) | **Location:** Philadelphia, PA  
**Study Population:** Men and women 50-74 years of age  
**Sample Size:** n=386 | Telephone | Component Included  
Staff Salary X  
Overhead X  
Materials X  
Equipment | $60 per participant (FOBT, fecal immunochemical tests, flexible sigmoidoscopy, colonoscopy, or barium enema) |
| **Author (Year):** Lee et al. (2011) | **Location:** San Diego and Vista, California  
**Study Population:** VA primary care Clinics  
**Sample Size:** n=387 | Mailed | Component Included  
Staff Salary X  
Overhead X  
Materials X  
Equipment | $2.84 per participant (FOBT) |
| **Author (Year):** Thompson et al. (1986) | **Location:** Western Washington State  
**Study Population:** HMO members  
**Sample Size:** n=55 | Mailed | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment | $3.35 per participant (Hemoccult test) |
| | | Telephone | Component Included  
Staff Salary X  
Overhead  
Materials X  
Equipment assumed | $18 per participant (Hemoccult test) |