Increasing Cancer Screening: Client Reminders

Summary Evidence Table – Economic Review

Study	Population	Type of Reminder	Cost Components	Average Cost Measure
Author (Year): Church et al. (2004)	**Location:** Wright County, MN **Study Population:** Men and women >/= 50 years of age **Sample Size:** n=509	Mailed	Component / Included Staff Salary: X Overhead Materials: X Equipment	$1.07 per participant
Author (Year): DeFrank et al. (2009)	**Location:** North Carolina **Study Population:** Women from NC State Health Plan for Teachers and State Employees; Age 40-75 years **Sample Size:** Assumed delivery for 500,000 members	Mailed	Component / Included Staff Salary: X Overhead Materials: X Equipment	$0.92 per participant (Mammogram)
		Mailed; enhanced w/more detailed info	Component / Included Staff Salary: X Overhead Materials: X Equipment	$0.37 per participant (Mammogram)
		Automated telephone	Component / Included Staff Salary: X Overhead Materials: X Equipment: not specified	$1.43 per participant (Mammogram)

Study	Population	Type of Reminder	Cost Components	Average Cost Measure
Author (Year): Lairson et al. (2008)	**Location:** Philadelphia, PA **Study Population:** Men and women 50-74 years of age **Sample Size:** n=386	Telephone	Component / Included Staff Salary: X Overhead: X Materials: X Equipment	$60 per participant (FOBT, fecal immunochemical tests, flexible sigmoidoscopy, colonoscopy, or barium enema)
Author (Year): Lee et al. (2011)	**Location:** San Diego and Vista, California **Study Population:** VA primary care Clinics **Sample Size:** n=387	Mailed	Component / Included Staff Salary: X Overhead: X Materials: X Equipment	$2.84 per participant (FOBT)
Author (Year): Thompson et al. (1986)	**Location:** Western Washington State **Study Population:** HMO members **Sample Size:** n=55	Mailed	Component / Included Staff Salary: X Overhead Materials: X Equipment	$3.35 per participant (Hemoccult test)
		Telephone	Component / Included Staff Salary: X Overhead Materials: X Equipment: assumed	$18 per participant (Hemoccult test)