Analytic Framework: Designated Driver Promotion Programs

Perceived Risk of Arrest, Crashes, and Crash-Related Injuries and Fatalities

Promotion of Designated Driver Use

Social Norms Against Drinking and Driving

Decision to Use a Designated Driver

Negotiation Among Group Members About DD Assignment

Abstinence or Reduction in Drinking by Designated Driver

Reduced Alcohol-related Fatalities/Injuries

Reduced Alcohol-related Crashes

Reduced Alcohol-Impaired Driving