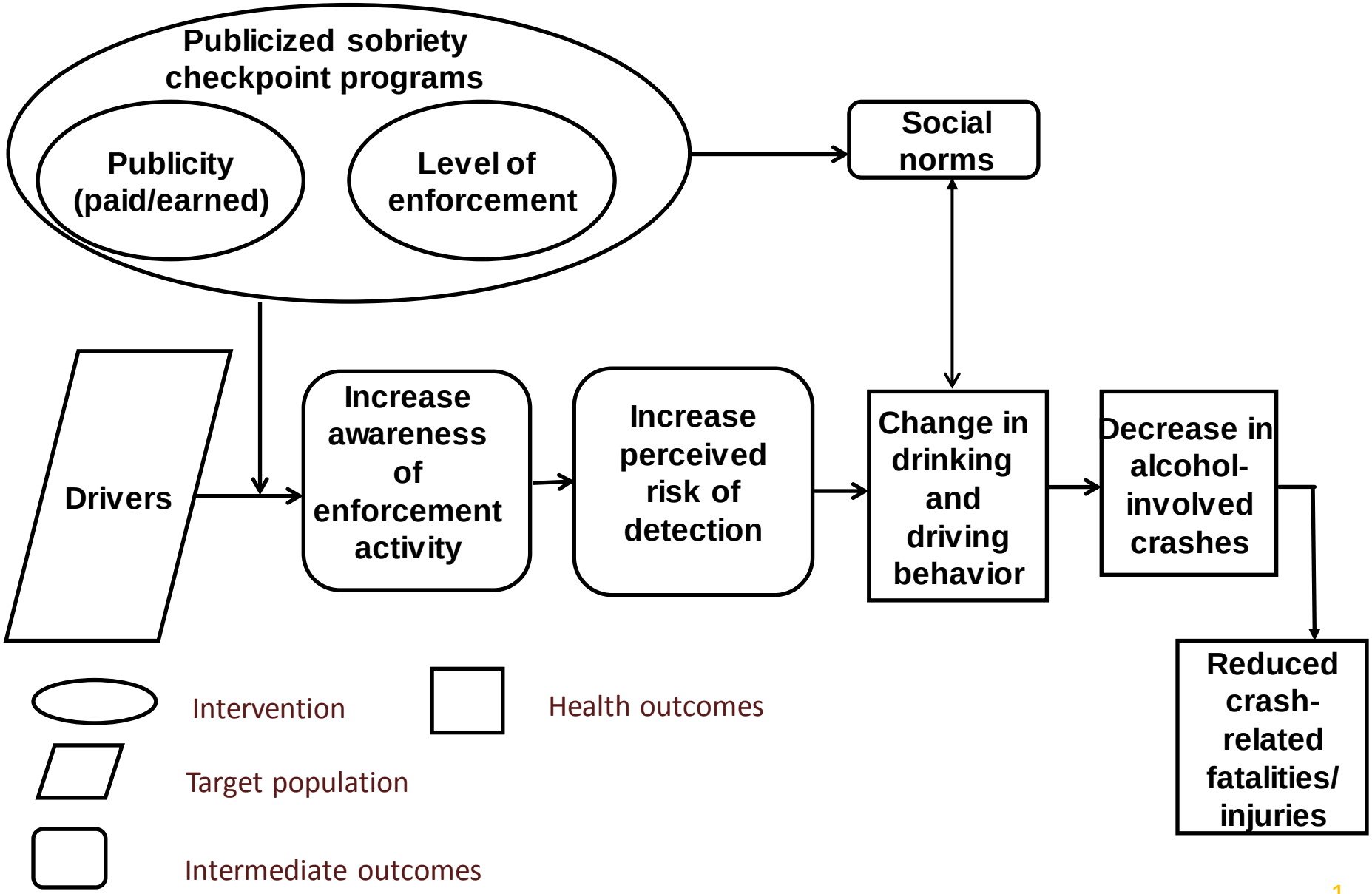
Publicized sobriety checkpoint programs
Publicity (paid/earned)
Level of enforcement
Social norms
Drivers
Increase awareness of enforcement activity
Increase perceived risk of detection
Change in drinking and driving behavior
Decrease in alcohol-involved crashes
Reduced crash-related fatalities/ injuries
Intervention
Health outcomes
Target population
Intermediate outcomes