Analytic Framework: Interventions to Increase Sun Protective Behaviors Among Visitors to Outdoor Recreational and Tourism Settings

Outdoor Recreational and Tourism Settings Based Interventions

- Educational and Behavioral
- Environmental and Policy Strategies

Improved child, staff, parent, and other caregiver knowledge, attitudes, intentions, and social norms about:
  - Methods to protect against UVR
  - Skin cancer

Increased sun protective behaviors
  - Use of:
    - Sunscreen
    - Appropriate clothing
    - Hats
    - Shade
    - Sunglasses
  - Avoidance of sun exposure (especially during peak hours)

Decrease in skin Darkening by UV exposure

Reduced incidence of
  - Sunburn
  - New mole formation
  - Actinic Keratosis

Decreased incidence of skin cancer