Analytic Framework: Interventions in Outdoor Occupational Settings to Prevent Skin Cancer by Increasing UV Protective Behaviors

Educational + Environmental Support and Policy Strategies

Increased sun protective behaviors
- Use of:
  - Sunscreen
  - Appropriate clothing
  - Hats
  - Shade
  - Sunglasses
- Avoidance of sun exposure (especially during peak hours)

Improved knowledge, attitudes, intentions, and social norms about:
- Methods to protect against UVR
- Skin cancer

Decrease in UV exposure

Reduced incidence of:
- Sunburn
- New mole formation
- Actinic Keratosis

Decreased incidence of skin cancer

Reduced Morbidity & Mortality