Analytic Framework: Multicomponent Community-wide Interventions to Prevent Skin Cancer

Multicomponent Community-wide Interventions

- Individual-directed Components
- Media Campaigns
- Environmental and Policy Components

Change in Adult/Children’s Knowledge, Attitudes and Social norms

- UV effects (photo damage, wrinkling)
- Skin cancer (different types, prevention related)
- UV protection (knowledge of how to protect oneself)
- UV exposure (exposure during peak hours, limit exposure)
- Indoor tanning

Increased UV protection in Adults and Children

- Increased in UV protective behaviors (use of appropriate clothing, shade, and sunscreen)
- Limit UV exposure (limiting sun exposure during peak hours, limiting/avoiding tanning bed use)

Potential Harms:

- Decrease in Vitamin D levels
- Less physical activity

Decrease in UVR exposure in adults and children

Decrease incidence of sunburn in adults and children

Decrease incidence of skin cancer