Analytic Framework: Community-Wide Education Campaigns to Promote the Use of Folic Acid and Prevent Birth Defects

Target Women

Changes in Knowledge → Changes in Attitudes → Changes in Periconceptual Folic Acid Use → Fewer Pregnancies Affected by NTDs → Reduced Morbidity and Mortality

Community Education

Changes in Providers’ Knowledge → Changes in Providers’ Attitudes → Changes in Providers’ Practice

Target Healthcare Providers