Analytic Framework for Vaccination Programs: Community-Wide Education When Used Alone

Community-wide education
- Mass media, small media,
- Community mobilization
- Person-to-person interactions

Provider of the interventions?
Delivery method?
Content?
Single or multiple approaches?

Clients (Community)

Increase in client knowledge

Increase in client motivation to obtain vaccination

Increase in client vaccination rates

Reduction in vaccine-preventable disease

Reduced morbidity and mortality