Analytic Framework: Reducing Patient Out-of-Pocket Costs for Cardiovascular Disease Prevention Services Among Patients with High Blood Pressure and High Cholesterol

**Key Effect Modifiers**
- Covered Service(s)
- ROPC Magnitude
- Additional Interventions

**Key Effect Modifiers**
- Awareness
  - Patient/provider
- Patient/Provider Resources, Support
- Additional Interventions

**Reduced Patient Out-of-Pocket Costs for Cardiovascular Disease Preventive Services**

**Patients with High Blood Pressure and High Cholesterol (or both)**

**Improved Patient-Provider Interaction**

**Increased Motivation for Patients and Providers**

**Increased Use of Evidence-based Preventive Services by Patients**
- Medications
- Counseling
  - Diet
  - Physical Activity
- Obesity/Weight Loss
- Behavioral Support
- Tobacco Cessation*

**Improved Patient Experience with Care**

**Increased Healthy Behaviors**

**Increased Treatment Adherence**

**Reduced Cardiovascular Risk Factors**

**Reduced CVD Morbidity and Mortality**

**Reduced CVD Disparities**

*Reviewed and Recommended by Community Preventive Services Task Force 2012*