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The Community Preventive Services Task Force (CPSTF) has released the following findings on what works in public health to increase cancer screening. These findings are compiled in The Guide to Community Preventive Services (The Community Guide) and listed in the table below. Use the findings to identify intervention strategies you could use for your community.

Legend for CPSTF Findings:  Recommended  Insufficient Evidence  Recommended Against (See detailed description on the next page.)

| INTERVENTION   | CPSTF FINDING   |   |   |
|--|---|---|---|
|  | Breast Cancer   | Cervical Cancer   | Colorectal Cancer   |
| Interventions engaging community healthworkers             |    |    |    |
| Multicomponent interventions                               |    |    |    |
| Patient navigation services                                |    |    |    |
| <b>CLIENT-ORIENTED SCREENING INTERVENTION STRATEGIES</b>   |   |   |   |
| Client incentives  |  |  |  |
| Client reminders   |  |  |  |
| Group education  |  |  |  |
| Mass media   |  |  |  |
| One-on-one education                                       |  |  |  |
| Reducing client out-of-pocket costs                        |  |  |  |
| Reducing structural barriers                               |  |  |  |
| Small media  |  |  |  |
| <b>PROVIDER-ORIENTED SCREENING INTERVENTION STRATEGIES</b> |   |   |   |
| Provider assessment and feedback                           |  |  |  |
| Provider incentives  |  |  |  |
| Provider reminder and recall systems                       |  |  |  |

## UNDERSTANDING THE FINDINGS

CPSTF bases its findings and recommendations on systematic reviews of the scientific literature. With oversight from CPSTF, scientists and subject matter experts from the Centers for Disease Control and Prevention conduct these reviews in collaboration with a wide range of government, academic, policy, and practice-based partners.

| Category                     | Description  | Icon  |
|------------------------------|--|---|
| <b>Recommended</b>           | There is strong or sufficient evidence that the intervention strategy is <b>effective</b> . This finding is based on the number of studies, how well the studies were designed and carried out, and the consistency and strength of the results.   |  |
| <b>Insufficient Evidence</b> | There is <b>not enough evidence</b> to determine whether the intervention strategy is effective. This does not mean the intervention does not work. There is not enough research available or the results are too inconsistent to make a firm conclusion about the intervention strategy's effectiveness. CPSTF encourages those who use interventions with insufficient evidence to evaluate their efforts. |  |
| <b>Recommended Against</b>   | There is strong or sufficient evidence that the intervention strategy is <b>harmful</b> or <b>not effective</b> .  |  |

Visit the [Community Guide Methodology](#) page on The Community Guide website for more information about the methods used to conduct the systematic reviews and the criteria CPSTF uses to make findings and recommendations.

For more information on this topic, visit the [cancer](#) topic page.

